

WILLIAM THEURER

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SUMMARY AND PROFILE

Objective

As a staff-augmentation resources I am currently available to lead purposeful part-time projects that matter, and open to entertaining full-time legacy projects aligned with my passion projects. Engagements are typically Corp-to-Corp with hybrid-remote working arrangements and travel worldwide as necessary.

Innovative and strategic leader with 20+ years of experience in program and project management, technology implementation, strategy and innovation, and people development. Partners with C-suite leadership to personally lead cross-functional enterprise programs, transformations, technology initiatives, growth/expansion plans, strategy and innovation pilot programs and proof of concept projects.

Eager to lead an AI-driven transformation, leveraging deep expertise consistently navigating the intersection of technology and human potential. Vast experience leading diverse teams and managing complex projects ingrained profound understanding of how technology can amplify human capabilities. Firsthand experience with strategic tech integrations boosting efficiency, creativity, and satisfaction in work environments.

Background in program management, coupled with a deep dive into various business functions, has cross-functionally equipped with a holistic view of organizational dynamics. A comprehensive perspective crucial to envisioning and implementing AI solutions that are not only technically sound but also empathetically aligned with human needs.

Roles and Responsibilities

- Principal Engagement Manager / President Centrificus Inc. (16 years)
- Vice President Restaurant and Retail
- Director of Business Development, Finance, HR, and Information Technology
- Strategy and Innovation Program Manager
- Senior Enterprise Program Manager
- PMO Project Manager

Dynamic Leadership & Strategic Vision

As a seasoned executive with over 20 years of diverse experience, rich tapestry of skills in program and project management, business development, and strategic innovation. Career is marked by a commitment to excellence, innovative problem-solving, and driving transformative growth across various industries.

Expertise in Cross-Functional Program Management

16 years Principal Engagement Manager and President at Centrificus Inc. honed ability to oversee complex enterprise programs, spearheading technology initiatives and growth strategies. Leadership roles ranging from Vice President Restaurant and Retail to Director of Business Development, Finance, HR, and IT, has equipped to bridge gaps between multiple business functions seamlessly.

Track Record of Transformation & Turnaround Success

Notable achievements include a one-year turnaround engagement at Ghirardelli Chocolate Company, \$60M budget and over 550 employees, significantly improving P&L performance. Experience as a Senior Enterprise Program Manager involved coordinating activities with a \$42M budget and leading high-impact pilot and proof of concept projects.

Passion for Healthspan & Wellness Innovation

Dedication extends to the health and wellness sector, developing an online platform focused on personalized health

and aging. This venture, born from two decades of studying Geroscience, aims to transform healthcare by promoting personalized behavior and lifestyle changes for optimal aging.

Engaged Community Builder & Thought Leader

Passionate about building communities and sharing knowledge in areas like optimal aging, longevity, and precision medicine. Engaging with peers and professionals across various forums, to drive meaningful conversations and contribute to advancements in these fields.

Educational Foundation & Continuous Learning

B.S. in Business Administration & Management from San Diego State University

Certified Project Management Professional

Participation in numerous conferences and summits focusing on aging, longevity, and biomedical sciences.

Interests & Hobbies: A Well-Rounded Perspective

Beyond professional pursuits, avid enthusiast of activities that promote mental and physical well-being, including mountain biking, tennis, golf, hiking, and triathlons.

PROFESSIONAL EXPERIENCE

Centrificus Project Management Services, Inc.

President, Principal Consultant

2008 - Present

Experience Highlights:

Currently Developing: Online Health and Wellness Education Platform – “Healthspan Extension” Substack

Working to solve the holy grail of healthcare – “personalized behavior and lifestyle changes” targeting optimal health and wellness as we age, the prevention and delay of illness, preservation of functional mobility, extended independence, cognitive capability, and social health. Through the lens of understanding and modifying a person’s internal biological pace of aging, developing a health and wellness blog and community forum platform helping to educate, motivate, inspire, and support individuals through their aging journey in pursuit of extended Healthspan, Workspan, and perhaps Lifespan so that we can Age-Well, Stay-Younger Longer with uncommon Wellness and Vitality.

Online Consumer Advocacy Project - "Crowd Scale Catalyst" Substack launched March 2024

In response to the profound economic disparities exacerbated by the global pandemic, I've launched a Substack newsletter dedicated to addressing, educating, and inspiring actionable societal changes. This initiative aims to rally a community at a massive scale, leveraging collective action to challenge unjust wealth accumulation and exploitative economic practices that have come to light during and after the pandemic crisis. The newsletter serves as a platform for advocacy, aiming to dismantle systemic financial injustices and advocate for policies and practices that ensure economic prosperity for all. Through a combination of insightful analysis, engaging storytelling, and mobilizing grassroots support, the project seeks to rectify the economic imbalances that threaten the fabric of our society. By uniting voices from diverse backgrounds, the newsletter strives to spark a movement that not only seeks pandemic financial justice but also lays the groundwork for a more equitable economic system moving forward.

Vice President Restaurant and Retail, Ghirardelli Chocolate Company

1 year turnaround engagement reporting to the CEO managing underperforming restaurant and retail stores portfolio, \$60M budget, 550+ employees, 24 locations across 9 states: As a full member of the Executive team managed Strategic Planning, Finance, Legal, HR, Real Estate, Construction, New Store Design, Marketing, Sales, Disney and SF Giants partnerships, and new Product Development. In 90 days visited all locations to understand staff, partner, and landlord stakeholder perspectives. Surfaced people, product, place, and promotion opportunities to generate top line growth; offered a menu of solutions to systemic real estate and operational challenges to realize

substantially improved P&L performance. At 6 months cross departmentally socialized two-year business plan, integrated selected feedback, generated sponsorship, determined change approach, and presented to global leadership in Switzerland. Initiated and executed the phase 1 plan, a department reorganization, while simultaneously launching a successful successor search. 1st quarter plan generated 3% comps while onboarding and supporting the new VP through a transition phase.

Senior Enterprise Program Manager

Responsible for coordinating activities of department leadership supporting VP and CIO - \$42M budget, 10+ Sr stakeholders, 20+ work streams: financial and non-financial operational reporting, capital and expense forecasting, budgeting, resource tracking (internal FTE, onsite contract and offshore resources), facilitate weekly, monthly, quarterly leadership, project and operational meetings, manage and support various special pilot and proof of concept projects including Agile software development transformation, standup an offshore Managed Captive software development team, managed vendor selection, contract management, renewals and disputes, ePMO department mentor and coach.

Human Resource Implementation - Ceridian - Dayforce HCM

Reporting to SVP Sponsor lead projects teams to deliver a complex HCM T&A system on time and \$860K under budget. \$5.7M budget, 24 work stream leads, 135 Stakeholders, 1,400 locations, 25,000 users, offshore development of 20+ interfaces, HCM integrator coordination, application configuration, configured and deployed tablets/time clocks, process automation and report development, UAT/SIT testing, and ensured regulatory compliance with wage and hours laws across 50 states.

IBM TRIRIGA - Real Estate Management Software

Project Manager – recovered stalled project, successfully implementing TRIRIGA Lease Management software, \$34M/month run-rate, VP Sponsor, delivered on time, on budget, with high quality in 6 months. Streamlining accounting processes across 1,350 locations, 10 distribution centers, and two large corporate support centers. Managed integration partner resources, internal client SME's, requirements cleanup, complex data migration, sensitive contractual constraints, risk and scope creep, application configuration and workflows, offshore interface development, UAT/SIT scripts, training, budgeting, sponsor reporting, PMO partnership and reporting.

New retail concept development, pilot test, 30 store rollout (Unleashed by Petco)

Strategy and Innovation Program Manager leading project team of 15 workstream leads across 14 functional departments, 90 stakeholders, \$3M initial pilot stores seed budget, 30 months, reporting to SVP: partnered with cross-functional leadership and external consultants to create a new smaller footprint retail brand with an elevated experience. From soft concept to implementation we opened the flagship store in 9 months and 29 stores in 7 test markets. 100+ locations generate > \$100M in revenues today. Awarded “Caught from the top” for the pilot store POC phase.

International 3 store expansion into Puerto Rico

Program Manager leading expansion efforts across 23 Departments involving a 30 person project team, 75+ Stakeholders, 14 months, reporting to SVP executed on time and budget with minimal disruption: surfaced cultural, regulatory, and tax implications; sourced and managed local consultants, attorneys, contractors, and vendors; developed relations and partnerships with governmental agencies, officials, and dignitaries; identified and complied with unique labor, employment, benefit, and tax requirements; outsourced Human Resource, Payroll, and Benefit functions; managed translation of over 300 items; developed local marketing strategies and tactics. Received National Results Leadership award.

Distribution center tenant improvement and operations optimization

Project Manager / Director leading project team with 35 stakeholders, \$450k budget, 12 months, reporting to President: Optimized operations in a 40,000sf distribution center and stood up a 13,000sf warehouse with service docks, parts depot, and narrow aisle racking system; implemented WMS system with bar coding to improve inventory controls and workflow, designed piecework compensation plan and transition to alternative 4x10 workweek, managed OSHA training and safety.

Director of Business Development, Finance and Information Technology

Managed financial and non-financial business planning, reporting, and budgeting; lead recapitalization efforts in difficult conditions; identified CAM and Property Tax irregularities saving \$450k; sourced and negotiated all capital purchases and finance agreements for equipment, hardware/software, and consumer financing; managed insurance policies, claims, and renewals; upgraded stores, warehouse, and corporate office technology, communication systems; system admin and trainer for retail, warehouse, and services software applications.

Superstore design-center concept and tenant improvement

Reporting to the President lead design, construction, staffing, and opening of a 25,000 sf Big Box Superstore in 14 months. Project included new design centers, themed vignettes, giant backlit images, demonstration rooms, stained floors, lighting automations, indoor backyard design center with 4 themed full-size swimming pools, Jacuzzi demonstration room, live plants, backyard vignettes, 3D - CAD landscape / pool design software. Developed backyard product packages including landscape design, installation, and mortgage financing solutions.

PGA Head Pro / Director of Golf - Managed golf course operations

\$2.0M budget staff of 50, \$1.0M annual restaurant and banquet Facilities operation. Implemented corporate best practices and new corporate initiatives, managed: budgeting and forecasting, hiring and training, golf shop operations and retail sales, player Ambassador and PGA/AGC group lessons, large junior golf program

EDUCATION AND OTHER

Education:

San Diego State University
B.S. Business Administration & Management

PMP - Project Management Professional 12yr PMI Member with over 400 hours of continuing education

IMA / AIM Accreditation, Accelerated Project Implementation Methodology / Organizational Change

Agile Software Development - Training & full Transformation

Arthur Anderson - Performance 2000 Leadership Training

Competencies

Information Technology 20 yrs
Finance, P&L, HR, G&A 20 yrs
Program-Project Mgmt 17 yrs
Analysis & Forecasting 20 yrs
Business Development 4 yrs
Sales and Marketing 3 yrs
Golf Course Operations 6 yrs

Awards:

National Results Leadership Caught from the Top
President's Club
Ace Award

Biology of Aging (Geroscience) Multiday Education Conferences:

2023 SENS – Senolytics / Aging
2023 RAADFEST: Longevity Conf
2023 VitaDAO: DeSCI Summit
2023 DrTalks: Reversing Inflammaging | Medicine Summit
2022 Indianapolis, GSA Annual Scientific Mtg: Reimagining Aging
2022 Las Vegas, A4M: Longevity Scientific - Medical Sessions
2022 Univ Tennessee: Emerging Technologies in Aging / Dementia
2022 Kitalys Institute: Targeting Metabesity / Geroscience
2022 RAADFEST Longevity Conference
2022 SENS Senolytics Research

2021 Kitalys Institute: Targeting Metabesity / Geroscience
2020 Virtual: GSA Annual Scientific Mtg: Why Age Matters
2020 Kitalys Institute: Targeting Metabesity / Geroscience
2020 Dave Asprey: Biohacking Conference
2020 ADA: American Diabetes Assoc: 80th Scientific Sessions
2019 San Diego: UCSD Circadian Biology Symposium
2019 Clearwater Beach, FL: Sleep Research Society – Advances in Sleep & Circadian Sciences
2019 San Diego: Salk - Microbes in Health & Disease
2018 Boston: GSA Annual Scientific Meeting – The Purposes of Longer lives
2018 Amelia Island, FL: Society for Research and Biological Rhythms Annual Meeting
2018 San Diego: Global Engage Microbiome & R&D Congress
2018 Las Vegas: World Congress on Anti-Aging Medicine
2018 San Diego: Salk: Circadian Theory of Health
2016 Las Vegas: International Vision Expo Scientific Sessions
2012 San Diego: GSA Biological Sciences – Nutrition, Exercise, Stem Cells and More
2009 Atlanta GA: Calorie Restriction Society Annual Mtg
2006 Las Vegas, NV: Calorie Restriction Society Annual Mtg
2006 Las Vegas: A4M World Health Conference

Interests & Hobbies:

Optimal Aging, Healthspan Extension and Longevity, Biomedical Sciences, Precision Medicine, Circadian Biology, Geroscience, Microbiome and Gut Health, Nutrition and Disease Prevention, Exercise and Mobility, Mental and Social Health, Mountain Biking, Tennis, Golf, Hiking, Triathlon.